

PUT YOUR TEAM in the DATA MANAGEMENT DRIVING SEAT with DATA LITERACY TRAINING from the EXPERTS



*Make data literacy
a core skill across
your organisation*

Poor data literacy is a common business issue that impacts decision making and the ability of an organisation to become insights driven.

The ability for you and your team to manage data as a valuable and reusable asset is a skill in itself, and one not taught at universities or top business schools.

Learn how to confidently make the most of your data with the new Data Literacy course from the Institute for Data Management, an initiative of Robinson Ryan, internationally recognised data management specialists.

institute4dm.com



INSTITUTE
FOR
DATA
MANAGEMENT

Make data easy to understand and use for your workforce with our new Data Literacy course

Obtaining practical data management skills has never been easier – or more urgent. The Institute for Data Management has responded to organisations needing better data management skills with a suite of practical courses developed and implemented by industry thought leaders that lead to globally recognised skills and even certification.

Kick start data management learning with our foundation Data Literacy course

The Data Literacy course is structured to provide practical skills that can be implemented across a variety of roles within organisations.



INCREASE SKILLS AND CONFIDENCE

- Receive practical and jargon-free training plus easy-to-access information.
- Improving data literacy will deliver better decision making and allow the organisation to become more insights driven.
- Access on-going support from our trainers and community.



DELIVERED BY EXPERTS

- Learn with certified data management professionals with over three decades of teaching, mentoring and coaching teams and individuals.
- Join a supportive and knowledgeable community and access a library of best practice resources.
- Courses are based on industry best practice from the Data Management Body of Knowledge (DMBOK).



LEARN AT YOUR OWN PACE

- Developed for eLearning, our courses are broken into modules that fit around busy lives.
- Suitable for all levels from senior management to recent graduates, and across all your business and support departments that create or use data.
- Learn to better collect, manage and interpret data – skillsets not taught at universities or business schools.

Visit the website for a **FREE TRIAL** or request a **call back** to learn more about how the **Data Literacy** course could **benefit your staff and organisation.**

Feel free to call **1300 553 877**
or email sales@institute4dm.com



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**FREE
TRIAL**

**REQUEST
CALL
BACK**